



paws &
claws
gala



sponsorship package



Get ready for a pawsome good time!

Join us for a soulful, rockin' celebration at this year's Coventry Homes 14th Annual Paws & Claws Gala and back by popular demand, our hosts for the evening - CTV's Graham Neil and Donovan Workun from CBC's The Irrelevant Show. It will be a memorable night of great music from musical guests, fabulous food and exciting live and silent auctions, all in support of animals in need.

Sponsorship Opportunities

Join us for a, rockin' celebration at the [14th Annual Coventry Homes Paws & Claws Gala](#). It will be a memorable night of great music. Enjoy fabulous food and exciting silent auction, all in support of animals in need.

The Coventry Homes Paws & Claws Gala has helped raise over \$1,750,000 for the Edmonton Humane Society! This amazing generosity, demonstrated by Edmontonians, ensures continued outstanding medical and behavioral care as well as safety, security, enrichment, love and compassion for thousands of animals sheltered by the Edmonton Humane Society each year.

As we head in to our 14th year, we hope you can help carry this forward! Please take a moment to look over the following Sponsorship Package.

From "Top Dog" to "Cat's Meow", you can also support the cause by sponsoring the event. Choose the level of sponsorship that suits you best. Please remember every dollar counts and does make a paws-itive difference to the animals and programs at the Edmonton Humane Society!

Perks of higher sponsorship include prime business advertising and the best seats in the house! So why not treat your sweetie, grab your best buds and enjoy a great night of sensational music and laughs.

You can also purchase tickets through Coventry Homes (780) 453-5100 or pawsandclaws@coventryhomes.ca.

Thank-you for supporting our fabulous fundraising event.

Sincerely,



Henri Rodier
President, Coventry Homes



Liza Sunley
Chief Executive Officer, Edmonton Humane Society



Sponsorship...

Choose Your Option



Top Dog

\$6,000 Cash

With this unique sponsorship, you will be an essential part of every guest's evening. Your sponsorship will help create an exciting atmosphere for everyone in attendance. You will be recognized throughout the event space and profiled as a major partner. As one of our Top Dog sponsors, enjoy 8 tickets for you and your guests to share your philanthropic aspirations with all guests at the gala.

Exclusive recognition of one of the following:

- SOLD • Entertainment:** Logo on stage backdrop during entertainment, company name/logo beside any mention of the entertainment in the program
- SOLD • Auction Area:** Logo on wall in Auction area, each bid sheet and on all Auction Area signage
- SOLD • Gala Portraits:** Logo on all printed and emailed gala portraits, logo on all Portrait signage
- SOLD • Stuffie Raffle:** Logo on every stuffie tag, raffle tickets and on all Stuffie Raffle signage
 - Booze Hound Raffle:** Logo on Booze Hound raffle tickets, logo on all Booze Hound Raffle signage
- SOLD • 50/50 Raffle:** Logo on 50/50 raffle tickets, logo on all 50/50 Raffle signage



Cat's Meow

\$3,500 Cash

Our Cat's Meow Collection allows you to sponsor a specific component of our gala that aligns in a meaningful way with your business or philanthropic objectives. Be part of the excitement with individualized recognition. Enjoy 4 tickets to the gala to share with family members, friends, colleagues or clients.

Exclusive recognition of one of the following:

- SOLD • Centerpieces:** Logo on or beside every table centerpiece
 - Table Wine:** Logo on tag placed on every bottle of table wine
- SOLD • Dessert Table:** Logo on custom chocolates on desserts, logo on signage next to dessert table
- SOLD • Volunteer Program:** Logo on every volunteer name tag, logo on volunteer room signage
- SOLD • Adoptable Animal Area:** Naming of the Adoptable Animal Area, logo on Animal Area signage





Free As A Bird

\$1,500 Cash

Your Exposure

- 2 Gala tickets
- Logo recognition in the Gala program
- Logo recognition on large screens throughout the event
- Logo recognition on the Gala signage



Best Buds Donation in Kind

Goods & Services \$1,000+

Your Exposure

- Recognition in the Gala program
- Recognition on large screens throughout the event
- Recognition on Gala signage

Benefit Overview

	Top Dog	Cats Meow	Free as a Bird	Best Buds
Exclusive Area Recognition Benefits				
Guest tickets	8	4	2	
Logo on onsite table signage				
Emcee recognition during Gala				
Logo on back cover of program				
Logo in event program				
Listing in event program				
Logo on event website				
Listing on event website				
Logo on event digital sponsor loop				
Recognition via Coventry Homes social media				

Sponsorship Commitment Form

Thank you for donating to the 14th annual Coventry Homes Paws & Claws Gala!

Mar. 29, 2025 | Edmonton Expo Centre

EMAIL FORM: pawsandclaws@coventryhomes.ca

Sponsorship Level: _____

Sponsorship Value: _____

Company: _____

Main Contact Name: _____

Title: _____

Address: _____

Phone: _____

Email: _____

Sponsor name as to represented in program:

Preferred payment method: Invoice Credit Cheque

All cheques to be made payable to *Homes For Hounds* and mailed or delivered to:

Coventry Homes

Attn: Paws and Claws Gala

17615 - 111 Avenue NW

Edmonton, AB T5S 0A1

Thank mew for your sponsorship!

For more information on how you can get involved please
contact:

pawsandclaws@coventryhomes.ca

