

OFFICIAL CONTEST RULES (the “Contest Rules”)

COVENTRY HOMES ULTIMATE GETAWAY FAN CAVE CONTEST (the “Contest”)

THIS CONTEST IS OPEN TO CANADIAN RESIDENTS ONLY, EXCEPT QUEBEC, AND IS GOVERNED BY CANADIAN LAW

OFFICIAL RULES AND REGULATIONS

1. CONTEST PERIOD AND ELIGIBILITY

The Contest begins on March 15th, 2025 at 12:00:01 pm Mountain Time, and ends on April 10th, 2025 at approximately 7:59:59 pm Mountain Time (the “Contest Period”).

The Contest is open to residents of the Oilers Home Territory who have reached the age of majority and have a valid telephone number. The Contest is not open to employees of Coventry Homes (the “Sponsor”) and their advertising and promotional agencies.

2. HOW TO ENTER:

NO PURCHASE NECESSARY. To enter the Contest, you must visit any Coventry Homes showhome in person to access the Contest entry form during the Contest Period. Fully complete the Contest entry form and submit it to enter the Contest (each, a “Main Entry”). Main Entries can be made in English or French.

Collectively, Main Entries will be referred to as “Entry”. There is a limit of one (1) Main Entry in the Contest per person/email address permitted per showhome location or contest entry point during the Contest Period. The contestant who wishes to increase his/her odds of winning the Weekly Prizes can enter one (1) Main Entry per showhome location/ contest entry point.

Participants are only eligible to win one (1) Weekly Prize during the Contest Period.

Your Main Entry will automatically be rejected if (in the sole and absolute discretion of the Sponsor) the Contest entry form is not fully completed and submitted during the Contest Period. Use (or attempted use) of multiple names, identities, email addresses and/or any other systems(s) or program(s) to enter or otherwise participate in or disrupt this Contest is prohibited and is grounds for disqualification by the Sponsor. The Oilers Entertainment Group Canada Corp., Edmonton Oilers Hockey Corp., their affiliates and each of their respective officers, directors, employees, agents, representatives, successors, and assigns (collectively, the “Releasees”) are not responsible for late, lost, misdirected, delayed, incomplete or incompatible Entries.

All Entries are subject to verification at any time. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification) to participate in this Contest. Failure to provide such proof to the satisfaction of the Sponsor in a timely manner may result in disqualification. The sole determinant of the time for the purposes of a valid Entry in this Contest will be the Contest server machine(s).

3. PRIZES

3.1 WEEKLY PRIZES

There will be four (4) weekly prizes (the “Weekly Prizes”) awarded following each Friday of the Contest Period.

The Weekly Prizes will consist of: One (1) Game Day Prize Pack. Package includes – Two (2) Coventry Club seat tickets to the Oilers vs. Kings game at Rogers Place on April 14th, 2505; Two (2) Buffet dinners at Studio 99 with Oilers Alumni; Two (2) Crested Edmonton Oilers home jerseys; Two (2) Tour of Rogers Place prior to the game. The total approximate retail value of the Prize Pack is \$2200. All transportation and additional costs associated with this package are at the winner’s expense.

4. GENERAL CONDITIONS

Without limiting the generality of the foregoing, the following general conditions apply to the Prizes:

- (i) Prizes must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion);
- (ii) No substitutions except at Sponsor’s option;
- (iii) Sponsor reserves the right at any time to substitute the Prizes or components thereof for any reason with a prize or prize component(s) of equal or greater value, including, without limitation, but solely at the Sponsor’s sole discretion, a cash award;
- (iv) All characteristics and features of the Prizes and each element of the Prizes (except as otherwise explicitly described above) will be at the sole and absolute discretion of the Sponsor and subject to availability;
- (v) Confirmed Prize winners are solely responsible for all expenses that are not specifically included in the Prizes description’s above. Prizes will only be awarded to the eligible entrant whose full name, phone number and valid e-mail address appears on the applicable Contest entry form.

5. WINNER SELECTION

To be eligible to win the Weekly Prize, the potential winners will be required to correctly answer a mathematical skill testing question in without mechanical or other aid, and must also confirm and agree to all of the following terms and conditions (amongst other things) in a release prepared by the Sponsor:

- (i) winners must confirm that he/she agrees to these Contest Rules and is in conformance with these Contest Rules; (ii) that he/she accepts the Prize as awarded; (iii) that he/she agrees to the use of his/her name, likeness, comments about the Contest, and city of residence, by the Sponsor without compensation in all publicity campaigns related to the Contest; and (iv) that they waive all recourse against the Releasees relating to the use of the Prizes or participation in the Contest. If the potential Prize winners, in the sole and absolute discretion of the Sponsor: (a) fail to correctly answer the skill-

testing question; (b) cannot accept the Prize as awarded for any reason; (c) fail to provide proof of identity on request; (d) is found to have violated the Contest Rules or otherwise does not meet all Contest conditions; and/or (e) fail to complete and return the required declaration and release, then he/she may be disqualified (and will forfeit all rights to the Prize awarded), in the sole and absolute discretion of the Sponsor, and the Sponsor reserves the right, in its sole and absolute discretion, to randomly select an alternate eligible entrant from among the remaining eligible Entries received to date during the Contest Period.

5.1 WEEKLY WINNER SELECTION

The potential Weekly Prize winners for the Contest will be selected by random draw between 8:00 a.m. and 3:00pm Mountain Time in Edmonton, Alberta on the following dates:

Weekly Prize #1: Friday March 21st, 2025. Entry cut-off is Thursday, March 20th at 7:59pm

Weekly Prize #2: Friday March 28th, 2025. Entry cut-off is Thursday, March 27th at 7:59pm

Weekly Prize #3: Friday April 4th, 2025. Entry cut-off is Thursday, April 3rd at 7:59pm

Weekly Prize #4: Friday April 11th, 2025. Entry cut-off is Thursday, April 10th at 7:59pm

The potential winners will be contacted by phone within 24 hrs of his/her name being drawn and/or will be announced online and through social media.

6. ODDS OF WINNING:

The odds of being selected as a potential Prize winner depend on the number of eligible Entries received during the Contest Period.

7. CONTEST CONDITIONS

7.1 CONDITIONS ATTACHED TO THE PRIZE:

All of the personal expenses of the selected Weekly Prize Winners and their companions are their sole responsibility. The selected Weekly Prize Winners and their companions are responsible for their own transportation to and from the Oilers vs. Kings game. The Sponsor shall assume no responsibility of any nature whatsoever for any postponement, delay, or cancellation of the game, dinner or tour for any reason whatsoever, including but not limited to weather conditions or equipment breakdown or failure.

7.2 GENERAL CONDITIONS:

All Entries become property of the Sponsor. By entering the Contest, each selected entrant agrees to the publication, reproduction and/or other use of his/her name, address, image/likeness, and statements about the contest without further compensation, in any publicity or advertisement carried out by the Sponsor and the Show homes in any manner whatsoever, including print, broadcast or the Internet. Without limitation, the Releasees will not be liable for any failure of the Website in connection with the

Contest or for any technical malfunction or other problems relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software, or for the failure of any entry to be received by the Sponsor for any reason including, but not limited to, technical problems or traffic congestion on the Internet or at any web site, or any combination of the above. Further, the Releasees will not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from participating or downloading any material in the Contest.

The Sponsor reserves the right to withdraw or amend this contest in any way, in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, printing error, administrative error, or other error or cause of any kind beyond the reasonable control of the Sponsor that interferes with the proper conduct of the Contest as contemplated by these Contest Rules. Any attempt to deliberately damage any web site or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

No correspondence will be entered into except with selected entrants. This Contest is subject to all applicable federal, provincial and municipal laws. Void where prohibited by law. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal. By submitting an Entry, that entrant agrees to the Contest Rules including all conditions stated therein. THE RELEASEES SHALL BE HELD HARMLESS BY A WINNER IN THE EVENT IT IS SUBSEQUENTLY DISCOVERED THAT THE WINNER HAS DEPARTED FROM OR NOT FULLY COMPLIED WITH ANY OF THE CONTEST RULES.

8. DISPUTES

In the event of a dispute, Entries will be deemed to have been submitted by the authorized account holder of the email address and phone number submitted at the time of entry. "Authorized account holder" is defined as the person who is assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address, the same applies for the phone number provided. If the identity of an online entrant is disputed, the authorized account holder associated with the email account or phone number at the time of entry will be deemed to be the entrant. A selected entrant may be required to provide proof that he/she is the authorized account holder of the email address associated with the selected Entry name change. The sole determinant of the time for the purposes of a valid online Entry in this Contest will be the contest server machine(s).

9. USE OF DATA

All information submitted by Entrants will be treated according to Sponsor's Privacy Policy, available at <https://www.coventry-homes.com/privacy-policy/>. By participating in the Contest and providing your email address or any other applicable contact information, Entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's Privacy Policy.